



International Datacasting Announces New Radio Network and Data Network Orders

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Ottawa, ON - July 11, 2016: International Datacasting Corporation (IDC)—part of the Novra Technologies group of companies—announced today it has received a series of new orders including for a radio network in Asia and follow-on orders for a contractor supporting a current US Government network.

Through a regional partner in Asia, IDC is providing a new STAR radio network for Bangladesh Betar, the government radio network of Bangladesh. The two-channel network includes redundant multi-channel audio encoders and multiplexors as well as four-channel STAR receivers. IDC's STAR audio product line is the world's leading radio distribution solution for networks ranging from very small and simple to very large and complex. In this particular case, a key advantage of the IDC solution is support for Very Low Symbol Rate (VLSR) operation in DVB-S2, offering the customer significant savings on satellite bandwidth and reducing operating costs.

In addition, IDC has received follow-on orders for its IPE-4000 IP Encapsulators from a contractor supporting the Global Broadcast Service of the United States Armed Forces. The IPE-4000 is known for reliability and advanced features including data rates up to 200Mb/s, opportunistic data insertion, and support for DVB and ATSC networks. IDC is a longtime trusted supplier of key infrastructure for this network including the encryption platform and satellite receivers used in broadcast of video and data for mission-critical government applications—in this case supporting the Army Corps of Engineers.

Novra and IDC recently completed the merger of the two companies. Novra Technologies CEO Harris Liontas commented, "Our first few weeks as a combined company have been quite successful. It is good to see both follow-on business from current customers as well as new business coming in. We are especially pleased to add another new radio network to our customer list. It underscores IDC's global leadership in the audio distribution field."

About International Datacasting Corporation (IDC):

IDC is a global technology provider for the world's premiere broadcasters in radio, television, data and digital cinema. IDC's products and solutions are in demand for radio and television networks, targeted ad insertion, digital cinema, 3D live events, VOD, and IPTV. IDC is headquartered in Ottawa, Canada. In June, 2016, IDC merged with Novra Technologies Inc. (TSX-V: NVI), a provider of premium products and solutions to datacasting and digital signage markets. Novra specializes in the transmission and reception of IP traffic over satellite, cable and terrestrial communication links. Products offered include broadband receivers for DVB-S, DVB-S2, and ATSC systems. The NovraLink digital signage solution integrates Novra's technologies into a comprehensive multimedia management and distribution system.

For more information visit: www.datacast.com and www.novra.com.

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