



**SOURCE: International Datacasting Corporation**

**SOURCE: Novra Technologies Inc.**



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## International Datacasting Announces \$3 Million in Orders Related to Recent Radio Network Contract

OTTAWA, ON--(Marketwired - August 05, 2016) - International Datacasting Corporation (IDC), part of the Novra Technologies group of companies, announced today that it received the purchase orders for the contract reported in yesterday's news release "International Datacasting Wins Multi-Million Dollar Contract for Major National Radio Network". The initial orders are in excess of \$3 million CAD, with shipments scheduled to commence late in the third quarter. The term of the contract begins immediately and up to July 24, 2017.

The orders include headend equipment and satellite receivers as well as related network management, encryption, and IDC's targeted content distribution system. IDC expects to complete delivery on these orders over the next six months.

IDC President and CFO Steven Archambault, "It is great to have these orders in hand. Our team is looking forward to delivering on schedule and with the high quality for which we are known industry-wide."

### About International Datacasting Corporation:

International Datacasting Corporation is a global technology provider for the world's premiere broadcasters in radio, television, data and digital cinema. IDC's products and solutions are in demand for radio and television networks, targeted ad insertion, digital cinema, 3D live events, VOD, and IPTV. IDC is headquartered in Ottawa, Canada. IDC is part of the Novra Technologies group of companies. Novra (TSX VENTURE: NVI), is a provider of premium products and solutions to datacasting and digital signage markets, specializing in transmission and reception of IP traffic over satellite, cable and terrestrial communication links. Products offered include broadband receivers for DVB-S, DVB-S2, and ATSC systems. The NovraLink digital signage solution integrates Novra's technologies into a comprehensive multimedia management and distribution system. The Novra group of companies provides an expanded range of advanced solutions for content distribution worldwide.

For more information visit: [www.datacasting.com](http://www.datacasting.com) and [www.novra.com](http://www.novra.com).

### Forward-Looking Statements:

*This press release contains certain information that may constitute "forward-looking information" and/or "forward-looking statements" within the meaning of applicable Canadian securities laws including, without limitation, statements containing the words "believe", "may", "will", "should", "continue", "expect", "anticipate", "estimate", "believe", "intend", "potential" and similar expressions. Forward-looking statements in this release include but are not limited to statements relating to the size of the contract, the duration of the contract and timing of the initial shipment. All forward-looking statements are necessarily based on estimates and assumptions that are inherently subject to significant business, economic, competitive, political and social uncertainties and contingencies.*

*These forward-looking statements are made as of the date of this release and we do not intend, and do not assume any obligation, to update these forward-looking statements, except as required by applicable securities laws. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.*

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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