



NOVRA GROUP ANNOUNCES STRONG BROADCAST RADIO ORDERS, INCLUDING A NEW \$2.7M CONTRACT

Winnipeg, MB – (CNW – March 19, 2019): Novra Technologies Inc. ("Novra") (TSX-V: NVI) announced today that it has received—through one of its Novra Group companies—a new order valued at more than \$2.7M CAD from a major international radio broadcaster. This order is part of an ongoing network upgrade and is scheduled for delivery in Q3 and Q4 of 2019.

Other recent orders, from both new and returning radio network customers, total more than \$1.3M CAD. These orders are from commercial, national, and religious broadcasters around the globe—ranging from Canada, USA and Mexico to South America, Europe, the Middle East, and India. They include expansion and upgrade projects for existing networks, as well as completely new networks. These radio projects include, among others, a:

- New order from a previous longtime customer to upgrade their national network in Peru
- New commercial network customer in Mexico
- New order for radio network serving remote communities in northern Canada
- Expansion of an existing national network in Asia
- New network for a public broadcaster in Chile
- Expansion of a health/hospital radio network in Peru
- New network in Kyrgyzstan

The Novra Group of companies—**Novra Technologies**, **International Datacasting** and **Wegener Communications**—have a long history in the professional audio broadcast space, with customers on every continent. These orders reflect the continuing confidence clients have in Novra Group products and support.

Harris Liontas, Novra President and CEO commented, "The broadcast radio business—which incidentally turns 100 next year—is built on long-term relationships. I'm proud of our team, including our global network of resellers. We're very pleased that radio industry leaders around the world continue to select us as a technology partner and trusted supplier, with these recent orders totaling more than \$4.0M CAD. All of these recent orders collectively reflect the confidence customers have in our strength and stability as well as the innovative products and solutions the Novra Group offers to the broadcast radio community."

The Novra Group companies will be unveiling next-generation products for radio as well as video, data, and digital signage markets at the upcoming National Association of Broadcasters NAB show in Las Vegas, April 6-11. International Datacasting will host the group at its booth in South Hall, SU3621.

About Novra Technologies Inc.: Novra (TSX-V: NVI) is an international technology provider of products, systems and services for the distribution of multimedia broadband content. The Novra Group of companies includes Novra, International Datacasting Corporation, and Wegener Corporation. The companies in the group are known for a strong focus on applications including: broadcast video and radio, digital cinema, digital signage, and highly reliable data communications. For more information visit: www.novragroup.com

Forward-Looking Statements: *This press release contains “forward-looking statements” within the meaning of applicable Canadian securities laws, concerning but not limited to: our profitability outlook, the pending acquisition of Wegener, and anticipated developments in our operations in future periods. Forward-looking statements are generally identifiable by words such as “expect”, “anticipate”, “believe”, “intend”, “estimate”, “predict”, “outlook”, “potential”, “targeted”, “plans” “possible”, “poised for”, “scheduled”, and similar expressions, or statements that events, conditions or results “will”, “may”, “could” or “should” occur or be achieved. As such, forward-looking statements are not historical facts but reflect our current assumptions and expectations regarding future events. These are subject to a number of risk and uncertainties that could cause actual results or events to differ materially from current expectations and assumptions.*

For the above reasons, readers are cautioned not to place undue reliance on forward-looking statements.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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