



Novra Group Announces New Digital Signage Order: Wellness Network Upgrades and Expands

Las Vegas NV – (April 10, 2019): Novra Technologies Inc. ("Novra") (TSX-V: NVI) announced today that it has received—through Wegener, one of its Novra Group companies—a new initial order and a three-year Master Services Agreement to supply The Wellness Network with digital signage-enabled media players and services to consolidate and expand their large scale network using the Compel2 management system. The network operates over both Satellite and IP and provides enhanced, customizable media delivery to health care providers across North America. The first batch of media players shipped in March 2019.

Harris Liontas, Novra President and CEO said, “This project builds on the current digital signage success that we have enjoyed with networks in Latin America and military bases around the world. We are pleased to be expanding our digital signage footprint in North America. For customers with national networks in the thousands and networks spread around the globe, the Compel2 platform has provided the reliability they can trust and the powerful, precise control they need to distribute and manage both media and messaging. Our competitive advantage in this fast-changing field is the combination of our 35 years of broadcast-quality control systems expertise with a new generation of cost-effective media players. We remain committed to providing flexible, tailored solutions to meet both current and future requirements.”

Jim Lyons, CTO The Wellness Network said, “We have a longstanding, solid track record working with this product provider and solution-focused integrator, and we are pleased to further expand on that well-established relationship. The ability to leverage their new products into our existing network and media delivery platforms, while taking advantage of new, advanced features made this decision an easy one. Our priority is to continuously integrate the most advanced technology available into our media delivery systems in order to service the very sophisticated and ever-changing needs of our customers.”

The Novra Group manufactures the key hardware and software components required for satellite-distributed signage networks including: IP Encapsulators, file distribution software, data encryption, management software (to drive flexible ad insertion and background music), satellite receivers and video player software. The Compel2 system provides operators the ability to control systems—ranging from small to very large—over satellite and/or IP networks.

These differentiators offer flexibility, customization, and innovation that competing alternatives typically lack.

The announcement was made at the 2019 National Association of Broadcasters Show in Las Vegas, the largest annual media technology event in North America. The new iPump Pro 762 for digital signage has been nominated for the prestigious NAB Product of the Year award at the show. This and other new products and solutions from Wegener, Novra, and International Datacasting will be on display at the NAB Show through April 11 at the International Datacasting/Novra Group booth SU3621.

About Novra Technologies Inc.: Novra (TSX-V: NVI) is an international technology provider of products, systems and services for the distribution of multimedia broadband content. The Novra Group of companies includes Novra, International Datacasting Corporation, and Wegener Corporation. The companies in the group are known for a strong focus on applications including: broadcast video and radio, digital cinema, digital signage, and highly reliable data communications. For more information visit: www.novragroup.com

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