



Novra Announces \$1.3 million Encryption System Order from U.S. Defense Contractor

Winnipeg, MB (Marketwired – November 16, 2016): Novra Technologies Inc. ("Novra") (TSX Venture: NVI) today announces that its wholly-owned subsidiary, International Datacasting Corporation ("IDC"), has won a \$1.3 million CAD order from a Fortune 500 U.S. defense contractor to upgrade and retrofit the encryption/scrambling/conditional access system protecting a prominent global military satellite broadcast network.

IDC will supply the latest generation of its Cyphercast security platform providing encrypted addressable delivery for point-to-multipoint broadcast of satellite IP transmissions. Cyphercast is securing streaming video, audio, and data transmitted to IDC's SFX Pro Data satellite receivers as well as software clients inside PCs and laptops.

Deliveries of hardware and software will commence in December and continue into the second quarter of 2017.

IDC President and CFO, Steven Archambault commented "We are gratified to be continuing our long history with this important global military satellite broadcasting project and the partners supporting it. Secure satellite broadcasting is a fundamental part of our business. We continue to expand and build on it to further support our customers as cybersecurity threats increase in urgency."

About Novra Technologies Inc. and International Datacasting:

Novra (TSX-V: NVI), specializes in the transmission and reception of IP traffic over satellite, cable and terrestrial communication links. Products include broadband receivers for DVB-S, DVB-S2, and ATSC systems. The NovraLink digital signage solution integrates Novra's technologies into a comprehensive multimedia management and distribution system. IDC, a wholly-owned subsidiary of Novra, is a global technology provider for the world's premiere broadcasters in radio, television, data and digital cinema. IDC's products and solutions are in demand for radio and television networks, targeted ad insertion, digital cinema, VOD, and IPTV and other advanced content delivery applications.

For more information visit: www.novra.com and www.datacast.com

Forward-Looking Statements:

This press release contains certain information that may constitute "forward-looking information" and/or "forward-looking statements" within the meaning of applicable Canadian securities laws including, without limitation, statements containing the words "believe", "may", "will", "should", "continue", "expect", "anticipate", "estimate", "believe", "intend", "potential" and similar expressions. Forward-looking statements in this release include but are not limited to statements relating to the size of the contract, the duration of the contract and timing of the initial shipment. All forward-looking statements are necessarily based on estimates and assumptions that are inherently subject to significant business, economic, competitive, political and social uncertainties and contingencies.

These forward-looking statements are made as of the date of this release and we do not intend, and do not assume any obligation, to update these forward-looking statements, except as required by applicable securities laws. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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CONTACT:

Diana Cantú,
VP Corporate Marketing & Sales, International Datacasting
613-596-4120 x2202